

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING JANUARY 2023**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	JANUARY 2023	Food Festival On the theme 'Andhra Punjab' meets	Culinary Festival was organized on Andhra Pradesh and Punjab cuisine by IHM Students	Andhra Pradesh	120	





SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF JANUARY 2023

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	36	55	140	140	1876
2	INSTAGRAM IHM Gurdaspur Page	348	454	804	804	860